



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

ETICA, INC. DBA TRUEPATH

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises
» Outgoing Filter » 4-tier Control » API » Clusterable » Synchronized » Scalable

Growing regulation surrounding email alongside the surge of spam and related threats make robust email security systems a necessity for any webhosting company. There are 204 million emails sent in one internet minute! And still roughly 70% is spam. The implementation of SpamExperts solutions helps webhosting providers, ISPs, Telcos and Public Organizations save both costs, as well as resources.

Quick Read

Truepath, a San Diego, CA based company, has been recognized as one of the largest Christian Web hosting providers. Since its launch in 1997, Truepath has continued to satisfy customers with great services and individual support. Truepath serves Christians around the world by providing high-quality, value-based hosting services to individuals, churches, missions, businesses, schools and communities.



Challenges

One of the biggest challenges Truepath had to overcome was outbound spam, as it was causing their email servers to be blocked by ISPs. This became a serious concern for Truepath customers, as all outbound email was blocked and it would take up to a week or more to have the ISPs unblock the mail servers. Prior to working with SpamExperts, the system administrators would review the queue when it grew too large and then manually remove spam.

Customer profile

Company	Truepath
Location	San Marcos, CA, USA
Industry	Webhosting
Number of filtered domains	10.000
Products in Use	Local Cloud, Outgoing Filter
Website	https://www.truepath.com

Implementation

Truepath has been working with SpamExperts for six months now, implementing the virtual cloud solution for outbound filtering. The mail servers have been configured to redirect outbound messages through the SpamExperts appliance, which quarantines the spam. In order to handle the growing load, Truepath has extended SpamExperts use by adding several appliances.

Benefits

After implementing the SpamExperts solution, Truepath has greatly reduced the need to manually review the email queue to look for spam. Their mail servers' reputation is staying clean, which means the ISPs are no longer blocking their mail servers.

Target Reached

“Our customers trust us to provide safe and secure email solutions along with their web hosting. Spam is not only a nuisance, but it’s a security concern. We trust SpamExperts to filter outbound spam messages. threat. Their spam filtering algorithm catches 95% of the spam. The SpamExperts team was helpful in configuring and setting up the software. They also provided no-cost training.”, said Gil Vidals, founder & CEO of Truepath.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

Take a **Free Trial** to convince yourself of the quality!
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Distributors and Resellers!
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