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CASE STUDY
Netinternet Bilgisayar Telekomünikasyon

Local Cloud » SaaS Managed Email Security on your own premises » 4-tier Control » API » Clusterable » Synchronized » Scalable

As attackers become more sophisticated, companies must design security capabilities into the network from the beginning, with solutions that bring together threat intelligence, security policy, and enforceable controls across all touch points on the network. In the wake of these growing risks, it is imperative that aggressive, far-reaching protection is enabled.

Quick Read

Netinternet has been providing webhosting services for Turkish customers since 2006. The core focus of their business is webhosting and related products such as dedicated servers, VPS, and domain names. The servers are hosted in their own facility in Pamukkale Teknokent Denizli, Turkey. Behind Netinternet, there is an experienced research and development team, which develops innovative products and custom solutions for webhosting business. With impressive know how, the company offers consultancy and support contract services for their customers.

Challenges

Prior to working with SpamExperts, Netinternet were using open source software and in-house solutions, yet they were not as effective as hoped.

"Spam emails are a big challenge for hosting companies, especially because spammers continuously improve their tactics and fighting them develops into an ongoing process. Thus spam filtering solutions should constantly adapt to newer threats", said Volkan Oransoy, Netinternet CTO. This was a great challenge for Netinternet. An employee was fully dedicated to managing the spam filtering, solution which wasted too many resources. Moreover, due to some failure of their inhouse systems, their reputation was damaged and some clients became displeased with their services.

For these reasons, Netinternet decided to implement SpamExperts Hosted Cloud filtering two years ago.

Customer profile

Company	Netinternet Bilgisayar Telekomünikasyon San. ve Tic. Ltd. Şti.
Location	Denizli, Turkey
Industry	Webhosting
Number of filtered domains	5.000
Products in Use	Local Cloud, Outgoing Filter
Website	http://www.netinternet.com.tr/

Implementation

Netinternet first chose SpamExperts Hosted Cloud solution for two years, after which they switched to Local Cloud with more domains, as it proved to be the most cost effective solution, especially because it was tailor made for web hosting companies. The redundant Local Cloud is deployed on the customer's hardware, allowing full control of the solution, whereas SpamExperts is managing it. The SpamExperts Local Cloud is fully clusterable, allowing central management control servers with a fully functional 4-tier GUI and standard integration and automation plug-ins for major hosting control panels. Following a very successful partnership, the company decided to provide, as well, email archiving solutions to their customers.

Target Reached

"Fighting with spam is a complex issue. SpamExperts has helped us a lot in solving this problem, we have improved customer satisfaction and service reliability, and reduced support overhead. We are very happy with SpamExperts and highly recommend it.", said Volkan Oransoy, Netinternet CTO.

Benefits

"SpamExperts solved our support overhead with spam fighting and increased customer satisfaction, which eventually also increased our revenue. Probably, the best part of SpamExperts is their support team, who are very helpful and efficient.", said Volkan Oransoy, Netinternet CTO.

Next steps

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