



**SPAM EXPERTS®**  
SIMPLY SPAM FREE

# **CASE STUDY**

## **MARCARIA.COM LLC**

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

## INCOMING » OUTGOING » ARCHIVING

Hosted Cloud » SaaS Managed Email Security in the cloud »  
Incoming Filter » Outgoing Filter » Email Archiving » API » Clusterable  
» Synchronized » Scalable

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Spam is a huge cybersecurity challenge that may cause significant damages to companies such as loss of productivity and resources. The level of sophistication of spam messages varies from simple emails that have no text or just shady links, to highly authentic looking emails that are almost indiscernible from the legitimate messages reputable companies send on a daily basis. Only by employing SpamExperts' wealth of data analysis and complex algorithms, developed and updated since 2005, companies can quickly get the upper-hand and stay on top of spam trends and outbreaks.

### Quick Read

Marcaria.com is a company that specializes in the global registration and protection of trademarks and domain names, with presence in more than 220 countries and territories across all five continents.

For more information, please visit the official website at [www.marcaria.com](http://www.marcaria.com).



### Challenges

Marcaria.com was facing issues with customer websites and email accounts getting hacked. Breached accounts were sending out spam and the consequences were dire - server IPs were getting blacklisted. The American company had to spend a considerable amount of resources on monitoring outgoing traffic and cleaning IPs as their SpamAssassin solution, paired with a competitor software, didn't protect Marcaria in a competent & professional way.

### Customer profile

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<b>Company</b>	Marcaria.com LLC
<b>Location</b>	USA
<b>Industry</b>	Legal Services, Domain Registration, Web Hosting
<b>Number of filtered domains</b>	5,000 domains Incoming 5,000 domains Outgoing
<b>Products in Use</b>	Hosted Cloud, Incoming Filter, Outgoing Filter, Email Archiving
<b>Website</b>	<a href="http://www.marcaria.com">www.marcaria.com</a>

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## Implementation

Marcaria.com found SpamExperts at a HostingCon event. After going over the Dutch company's suite of professional email security products, they started with the Outgoing Filter product for a few domains but quickly increased the number. Eventually, the Incoming Filter solution was implemented as well due to the high quality and accuracy of email filtering.

## Benefits

With SpamExperts installing the filtering solutions via the highly redundant Hosted Cloud deployment, the US-based Marcaria started to note less incoming spam email. Furthermore, blacklisting issues were becoming a thing of the past.

## Target Reached

"SpamExperts software has helped us reshape the way we protect our company and customers. Sending spam was the main problem for us, and for our clients too, but with the Outgoing Filter successfully implemented we don't have to worry anymore. Acquiring an Incoming Filter license was the next logical step for us - finding a product that yields so many advantages in the form of saving resources and increasing productivity, whilst providing great filtering accuracy, is a must-have in our book," explains Claudio Rifo, IT Infrastructure Director.

## Next steps

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Contact us to discuss your email security needs!  
[sales@spamexperts.com](mailto:sales@spamexperts.com)

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