SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY
LUXCLOUD

Capitalize on Email Security: Reduce Client Churn & Increase Revenue! » SaaS Managed Email Security » API » Cluster- able » Synchronized » Frontend

End-customers are nowadays demanding enterprise-class email security, as the surge of spam and related threats are constantly congesting their inboxes. SpamExperts offers complete peace of mind by offering redundant, and fully managed email security systems, available in the cloud or on-premises. Start delivering premium email security today! Increase customer satisfaction and retention, build new revenue streams!

Quick Read

LuxCloud is a leading provider of cloud computing services, allowing companies to quickly launch and deliver the cloud services demanded by small and medium-sized businesses. LuxCloud offers customizable branded solutions enabling resellers, system integrators and service providers to sell their services and applications online through their platform. The range of their applications is constantly evolving and reflecting the needs of the market, and includes web and application hosting, messaging and collaboration, business processes and infrastructure packages. LuxCloud was founded in 2010 and is headquartered in Luxembourg. LuxCloud currently operates throughout Europe enabling a smooth transition of businesses to the cloud.

Challenges

According to LuxCloud, end-users expected anti-spam / anti-malware protection to be included in LuxCloud's hosted mail and groupware products. End-users did not want to purchase it as an additional option anymore. In addition, service providers were expected to include spam protection into their standard offerings, but simultaneously, were forced to cut costs. What's more, most vendors of email security products had pricing set up for charge per user per month, which is nowadays not very attractive for service providers.

LuxCloud
TRUST · ENABLE · SCALE

Customer profile

Company	LuxCloud S.A.
Location	Leudelange, Luxembourg
Industry	SaaS – Software as a Service
Number of Domains	5,000
Products in Use	Incoming & Outgoing Filtering
Website	http://luxcloud.com/

Implementation

After a thorough analysis of the market, LuxCloud decided to deploy SpamExperts for spam protection. Currently, LuxCloud has been working with SpamExperts for 2 years now. Initially, LuxCloud deployed the SpamExperts Incoming Filter to themselves against the growing amount of spam messages, but LuxCloud also chose for the SpamExperts Outgoing Filter in order to protect their users from getting blacklisted.

Moreover, LuxCloud is more than satisfied about the integration with Hosted Exchange and Open-Xchange. "We use it as an incoming and outgoing filter. The integration of the spam filters with Open-Xchange and Hosted Exchange works very well and is easy to implement. We also offer it as a stand-alone product for mails that are not configured on our own platform", says Isabelle Vekemans, Communications and Marketing Manager at LuxCloud.

Benefits

The deployment of SpamExperts has led to cost -and time-effective benefits. LuxCloud is currently email security optimized, as the SpamExperts solution is getting nearly 100% of incoming filtering accuracy with nearly 0 false-positives. In addition, less time is spent on the tuning of the spam filters, as SpamExperts unique, self-learning filtering mechanisms quickly understand emailing behaviors. What's more, SpamExperts uses a friendly business model, as you pay for the amount of domains you secure, but you get unlimited users, unlimited inboxes and unlimited alias domains!

Target Reached

LuxCloud is very content about the quality, integration and support of the SpamExperts solution. "We are happy with SpamExpert's product, quality and support. SpamExperts is easy to integrate, reasonably priced and is a reliable protection for our resellers. Very helpful team, outstanding support. We worked very closely together to improve the product", according to Isabelle Vekemans of LuxCloud.

Next steps

Contact us to discuss your email security needs!
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info@spamexperts.com

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SPAM EXPERTS®
SIMPLY SPAM FREE

SpamExperts B.V.
Rokin 113-115
1012 KP Amsterdam
The Netherlands

Phone +31 20 820 0004
Fax +31 43 711 3801

info@spamexperts.com

For more information and a free trial, please go to
www.spamexperts.com