SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY
FLEXWEBHOSTING

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES
INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises » Incoming & Outgoing Filtering » 5-tier Control » API » Clusterable » Synchronized » Scalable

Web hosting companies and internet players in general have to be alert about protecting their network infrastructure and responding to new spam threats. In this context, an accurate and professional anti-spam filter is a must-have for spam protection and to maintain a proper brand reputation.

Quick Read

Flexwebhosting offers shared hosting and VPS solutions. Their strengths are flexibility and the ability to push just more than competitors.

For more information, please visit their website.

Challenges

Before SpamExperts, Flexwebhosting had been using a hardware solution from a competitor, together with custom made scripting. Although they were spending a lot of resources on fighting spam, they still had to change outbound IPs on a daily basis. As a result, their customers and their reputation were affected in the long run. Apart from brand impact, fighting spam was also very costly for the web host, as it was required to have one employee fully dedicated to fighting spam every day. The team understood early on the necessity to invest in a professional filter, so they began looking for more reliable software.

Implementation

After attending World Hosting Days, the largest event in the hosting industry, Flexwebhosting learned about SpamExperts solutions. They implemented Incoming and Outgoing Filtering in the Local Cloud in 2013.

Customer profile

Company	Flexwebhosting
Location	Eindhoven, Netherlands
Industry	Web hosting
Number of filtered domains	Unlimited deal
Products in Use	Local Cloud, Incoming & Outgoing Filtering
Website	www.flexwebhosting.nl

The Local Cloud deployment was the best choice, because they wanted to keep it all in-house, in their datacenter. Currently, SpamExperts filters 100% of their shared hosting platform. Flexwebhosting offers its customers packages which include access to the GUI to filter an agreed number of domains, and white labeling.

Benefits

"First of all, SpamExperts have helped us build a good reputation, no more blacklisting for us! Secondly, we no longer have to suspend as many users due to outbound spam, as Outgoing Filtering is completely fighting them off. What is the most important is that our customers are now more satisfied because they receive less spam, and we are also content because we have saved a lot of time and money. We can finally focus on running a hosting company!" explained Aleksandar Skodric, Project Manager Flexwebhosting.

Target Reached

"From the very first contact in Germany at World Hosting Days and up to this day, we have been very satisfied with SpamExperts. All information we have received was correct and timely, support is amazing – and, of course, the product itself is doing a really great job! We are also great fans of the APIs because this has really helped us implement SpamExperts solutions into our existing systems with ease. In one word: excellent! From the very beginning, through implementation and also now whenever we have an issue, support is swift and to the point!" concluded Skodric.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

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